



BIRD



March 28, 2022
City of Eastpointe
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Press Release

Bird E-Scooters Coming to the City of Eastpointe

The City of Eastpointe is happy to announce that Bird has come to Eastpointe as of March 28, 2022!

There are some safety precautions & instructions we want the residents to keep in mind while utilizing the Bird e-scooters. To ride the scooters, residents must be 18 years of age or older and must download the Bird – Ride Electric app to a smartphone device. This app will help with finding scooters, finding a safe place to park them, and reporting any issues.

The Bird e-scooters are calibrated to go 15mph maximum; so, it is best to start slow and build up to something you are safe and comfortable with. It is highly recommended to wear a helmet and keep both hands on the bars with both feet on the footboard whilst riding.

Remember to always park responsibly and to not block any doorways, ramps, sidewalks or rights of way. If you see a Bird blocking the public right away, don't be afraid to report it. Residents can report scooters that are parked incorrectly by:

- Opening the app, clicking on the Community Mode icon and filing a report
- Emailing bird at: hello@bird.co. Sending the details of the location
- Call Bird: 24/7 support line +1(866)205-2442

The City of Eastpointe looks forward to residents safely riding Bird e-scooters and are excited to bring more innovative initiatives to this beautiful city.

For any questions please contact Bird at hello@bird.co.